



Vertx



Clean Transit Sponsorship

San Luis Obispo, CA

VertX Initiative

Bringing cleaner conditions to public transportation; combined with a unique health conscious advertising opportunity



Unsanitary public transit surfaces are in repeat contact from a multitude of daily passengers.

Sponsorship in our program allows us to fight this evergrowing problem while creating amazing positive promotion for your business!

Become a Supporter of Cleaner Transit!

- **Generate positive business perception at first glance**
- **Utilize exclusive health conscious dual advertising**
- **Support community transit health advancements**
- **Receive VertX public promotion and priority on new locations**

Ready for a Hands-On Approach?

BREAK THE TREND - take advantage of an advertising medium that truly makes social impact, while creating dynamic company perception!



We treat all of our transit products with our exclusive antimicrobial treatments which eliminate a large number of harmful pathogens.

- High Strength PolyCarbonate
- Quick-change ad space
- FDA Approved / EPA Registered
- No harmful chemicals



Your support allows us to provide lifetime maintenance for the partnered transits. This includes re-coating, repairs, replacements, and interchanging of ad media for sponsors

***5" x 3.25" Display Space**

Sponsorship



San Luis Obispo - Introduction Package

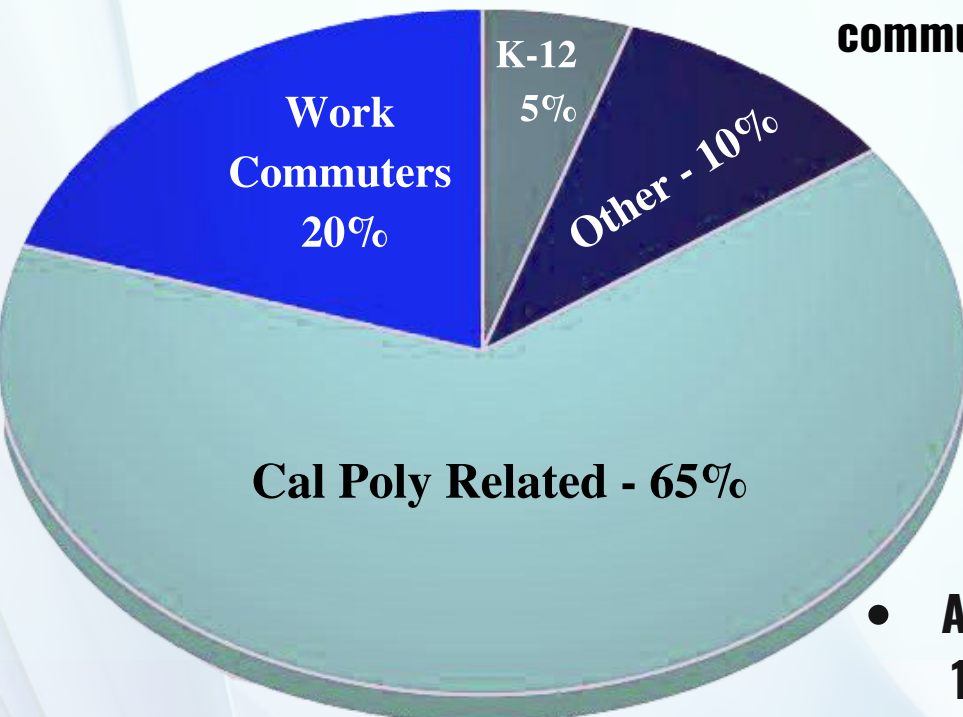
includes:

- **48 double sided 3.25in x 5in display spaces**
- **Custom designed advertisement inserts**
- **Public promotion of Clean Transit Sponsorship**
- **Rapid placement across SLO's entire downtown fleet**

Starting at \$150/month

San Luis Obispo, CA

- The city utilizes ecofriendly busses and the college community is highly receptive to health conscious improvement efforts.
- SLO has an annual ridership rate of over 100,000 every month!
- Riders spend an average of 4.3 minutes on their trip where your ad is in direct eye level view



- **92% of residents live within a quarter mile from a transit route and many regularly use it for commuting.**
- **High percentage of college level students as riders along with faculty and other business professionals.**
- **A 68% ridership increase in 10 years shows a promising growth in use and exposure**

Getting Started



ELEVATE YOUR ADVERTISING!

Become part of a greater goal by supporting a program with a positive impact on public health.



- VertX products are provided for entire fleet by your support
- A portion of ad revenue is also directly split with transit agency
- Lifetime Warranty & rapid repair on all handles and components
- Priority reservations for future transit locations

READY FOR A CLEANER COMMUTE?

Reach out to Kevin@VertXadvertising.com to learn more about our Cleaner Transit Initiative and apply to be a part of the movement!